

## EXECUTIVE SUMMARY

**Senior UX/UI Designer** with 15+ years of experience architecting intuitive, user-focused digital products for enterprise and global brands. Expert in translating dense business requirements into streamlined **fintech** workflows and information architecture across Web, Mobile, and TV platforms. Proven track record of fostering close collaboration between product and engineering to deliver high-fidelity logical frameworks that solve complex user problems.

## PROFESSIONAL EXPERIENCE

**ALLVUE SYSTEMS** *New York, New York* September, 2019 – February, 2026  
**Lead UX Designer**

I oversaw and mentored a junior designer to ensure the delivery of exceptional user experiences across our fintech and investment management products. I collaborated directly with product managers to define design requirements and translate them into effective solutions for complex financial workflows. My responsibilities included leveraging high fidelity designs and prototypes to rapidly define UX architecture and workflows. This allowed for more accurate stakeholder feedback and optimized the user experience for our clients. I also worked closely with development to make sure our products were built to spec and remained involved throughout the build to perform visual reviews.

**CABLEVISION/ALTICE USA** *Bethpage, New York* September, 2011 – September, 2019  
**Senior UI Designer**

As a UI Designer at AlticeUSA, I was responsible for designing and maintaining the Optimum branded digital product line across various platforms, including web, TV, and mobile. My role included creating detailed user flows, conducting pixel-perfect visual reviews to ensure designs met published specifications, and supervising visual design contractors to uphold quality and adherence to brand standards. Additionally, I contributed to UX design efforts by developing wireframes and prototypes to secure product buy-in and align design solutions with user and business needs.

**OXFORD UNIVERSITY PRESS** *New York, New York* September, 2007 – September, 2011  
**Graphic Designer**

Served as a Graphic Designer in the Creative Services department responsible for the design of ads, posters, flyers, brochures, catalogs, web banners, e-mail templates and other promotional pieces for the marketing team.

**HARRISON LEIFER DIMARCO INC.** *Rockville Centre, New York* August, 2006 – September, 2007  
**Graphic Designer**

Upon the completion of my graphic design internship I began working with this company as a freelance designer. My responsibilities included ad design updates and layout modifications, as required by a variety of different publications.

## MOMENTUM AT SOUTH BAY: REHABILITATION AND NURSING

*East Islip, New York* September 2002 – April 2021  
**House Keeper / Dietary Aid**

I formed meaningful connections with residents and took real joy in supporting their comfort and wellbeing. Whether caring for their living spaces or preparing meals in the dietary department, I approached each day with patience, compassion, and pride in creating a warm, reliable environment. My time there strengthened my commitment to helping others and treating every person with respect and kindness.

## EDUCATION

**LONG ISLAND UNIVERSITY C.W.POST,**  
*Brookville, New York*

Bachelor of Digital Arts & Design (BFA),  
Spring of 2007

## CORE COMPETENCIES

### UX & DESIGN STRATEGY

- **Collaboration:** Partnering with Product, Engineering, and Research to define Design Requirements
- **Architecture:** Wireframing & Information Architecture (Figma, Sketch, Adobe XD, Axure)
- **Prototyping:** High Fidelity Interactive Models (Figma, Figma Make, Sketch, Adobe XD, Axure)
- **AI Strategy:** Ideation & Requirement Drafting (ChatGPT, Gemini)

### UI & VISUAL DESIGN

- **Interface Design:** Design Systems, Responsive Web, Mobile, & TV
- **Visual Execution:** High Fidelity Comps, Iconography, Typography & Brand Consistency
- **Custom Icon Systems:** SVG to Web Font (IcoMoon)
- **Creative Suite:** Photoshop, Illustrator, & InDesign

### TECHNICAL & IMPLEMENTATION

- **Web Knowledge:** HTML/CSS & Knowledge of jQuery/JavaScript & Basics of Flutter
- **Platforms:** WordPress CMS & Microsoft Office Suite
- **Motion Basics:** Basics of After Effects & Adobe Animate