

EXECUTIVE SUMMARY

Senior UX/UI Designer with 15+ years of experience architecting intuitive, user-focused digital products for enterprise and global brands. Expert in translating dense business requirements into streamlined **fintech** workflows and information architecture across Web, Mobile, and TV platforms. Proven track record of fostering close collaboration between product and engineering to deliver high-fidelity logical frameworks that solve complex user problems.

EXPERIENCE

ALLVUE SYSTEMS *New York, New York* September, 2019 – February, 2026
Lead UX Designer

I oversaw and mentored a junior UX/UI designer to ensure the delivery of exceptional user experiences and designs. I collaborate directly with the product managers to define design requirements, and translate them into effective solutions. My responsibilities include creating high-fidelity designs/wireframes, and when necessary prototypes to optimize the user experience for our clients. I also worked closely with development to make sure our products were built to spec.

CABLEVISION/ALTICE USA *Bethpage, New York* September, 2011 – September, 2019
Senior UI Designer

As a UI Designer at AlticeUSA, I was responsible for designing and maintaining the Optimum branded digital product line across various platforms, including web, TV, and mobile. My role included creating detailed user flows, conducting pixel-perfect visual reviews to ensure designs met published specifications, and supervising visual design contractors to uphold quality and adherence to brand standards. Additionally, I contributed to UX design efforts by developing wireframes and prototypes to secure product buy-in and align design solutions with user and business needs.

OXFORD UNIVERSITY PRESS *New York, New York* September, 2007 – September, 2011
Graphic Designer

Served as a Graphic Designer in the Creative Services department responsible for the design of ads, posters, flyers, brochures, catalogs, web banners, e-mail templates and other promotional pieces for the marketing team.

HARRISON LEIFER DIMARCO INC. *Rockville Centre, New York* August, 2006 – September, 2007
Graphic Designer

Upon the completion of my graphic design internship I began working with this company as a freelance designer. My responsibilities included ad design updates and layout modifications, as required by a variety of different publications.

MOMENTUM AT SOUTH BAY: REHABILITATION AND NURSING

East Islip, New York September 2002 – April 2021
House Keeper / Dietary Aid

I formed meaningful connections with residents and took real joy in supporting their comfort and wellbeing. Whether caring for their living spaces or preparing meals in the dietary department, I approached each day with patience, compassion, and pride in creating a warm, reliable environment. My time there strengthened my commitment to helping others and treating every person with respect and kindness.

EDUCATION

LONG ISLAND UNIVERSITY C.W.POST,
Brookville, New York
Bachelor of Digital Arts & Design (BFA),
Spring of 2007

SKILLS

Proficient in **Microsoft Windows & Macintosh OS**

Figma

Sketch & Sketch Workspace

Adobe XD

Adobe Photoshop

Adobe Creative Cloud

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Axure

Adobe Animate

Basics of **Adobe After Effects**

Quark Xpress

Microsoft Office Suite

HTML

CSS

IcoMoon (Web Font Builder)

Responsive Design

Knowledge of **Jquery and Javascript**

Wordpress content management systems.