

Joseph Rossomando *

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OBJECTIVE

To secure a design position with a secure company where I can both enrich the company and enhance my own knowledge and skill base.

EXPERIENCE

ALLVUE SYSTEMS *New York, New York* **Lead UX Designer**

September, 2019 – Current

I oversee and mentor a junior UX/UI designer to ensure the delivery of exceptional user experiences and designs. I collaborate directly with the product managers to define design requirements, and translate them into effective solutions. My responsibilities include creating high-fidelity designs/ wireframes, and when necessary prototypes to optimize the user experience for our clients.

CABLEVISION/ALTICE USA *Bethpage, New York* **Senior UI Designer**

September, 2011 – September, 2019

As a UI Designer at AlticeUSA, I was responsible for designing and maintaining the Optimum branded digital product line across various platforms, including web, TV, and mobile. My role included creating detailed user flows, conducting pixel-perfect visual reviews to ensure designs met published specifications, and supervising visual design contractors to uphold quality and adherence to brand standards. Additionally, I contributed to UX design efforts by developing wireframes and prototypes to secure product buy-in and align design solutions with user and business needs.

OXFORD UNIVERSITY PRESS *New York, New York* **Graphic Designer**

September, 2007 – September, 2011

Served as a Graphic Designer in the Creative Services department responsible for the design of ads, posters, flyers, brochures, catalogs, web banners, e-mail templates and other promotional pieces for the marketing team.

HARRISON LEIFER DIMARCO INC. *Rockville Centre, New York* **Graphic Designer**

August, 2006 – September, 2007

Upon the completion of my graphic design internship I began working with this company as a freelance designer. My responsibilities included ad design updates and layout modifications, as required by a variety of different publications.

MOMENTUM AT SOUTH BAY: REHABILITATION AND NURSING

East Islip, New York

September 2002 – April 2021

House Keeper / Dietary Aid

I worked in the House Keeping department as a house keeper. I enjoy associating with the residents and helping them any way I could. Previous to my house keeping position I worked in the Dietary department as a Dietary Aid/Chef.

EDUCATION

LONG ISLAND UNIVERSITY C.W.POST, *Brookville, New York*

Bachelor of Digital Arts & Design (BFA),
Spring of 2007

SKILLS

Proficient in **Microsoft Windows & Macintosh OS**

Sketch & Sketch Workspace

Adobe XD

Adobe Photoshop

Adobe Creative Cloud

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Axure

Adobe Animate

Basics of **Adobe After Effects**

Quark Xpress

Microsoft Office Suite

HTML

CSS

IcoMoon (Web Font Builder)

Responsive Design

Knowledge of **Jquery and Javascript**

Wordpress content management systems.